



SPONSORSHIP OPPORTUNITIES

**WELSH LABOUR CONFERENCE 2026
14 — 15 NOVEMBER
LLANDUDNO**

BE PART OF CONFERENCE

We are pleased to invite businesses, affiliates, third-sector organisations, charities and others to join us once again at Welsh Labour Conference 2026.

Attracting senior Labour politicians from Wales and Westminster, with a large audience of 700+, and with its extensive media coverage, Welsh Labour Conference provides a fantastic opportunity for you to be seen and heard by opinion formers and legislators from all across the UK.

Engagement is at the heart of our plan to deliver for Britain.

We look forward to welcoming you to Welsh Labour Conference 2026.

KEN SKATES MS
Leader of Welsh Labour



BUSINESS SPONSORSHIP

Continuing Welsh Labour's business engagement via our Observer Plus programme, we are pleased to offer the following sponsorship opportunities for 2026.

BUSINESS LOUNGE SPONSORSHIP

£10,000 + VAT

Be the sole sponsor of our Observer Plus Business Lounge, giving your business or organisation full exposure to all visiting MSs, MPs and commercial sector conference attendees. Benefits to include:

- Full Business Lounge branding opportunities
- MP/MS lounge tour and photos
- Your video played in the lounge between conference sessions
- 5 'Observer Plus' conference business passes
- Distribution of literature within the lounge
- Advert in the Conference Guide

BUSINESS RECEPTION SPONSORSHIP

£10,000+ VAT

As the exclusive sponsor of our Business Reception on Friday evening, you will join senior Welsh Labour politicians in welcoming an audience of senior business and third-sector representatives to conference. Benefits to include:

- Full Business Reception branding opportunities
- Welcome speech
- The opportunity to share a platform with senior politicians
- 5 'Observer Plus' conference business passes
- Distribution of literature at the Reception
- Advert in the Conference Guide

For more information on business sponsorship opportunities, please contact welshlabour@eventlab.co.uk.



DINNER SPONSORSHIP

You can maximise awareness of your organisation by being one of our two exclusive Conference Dinner Headline partners.

Welsh Labour's Conference Dinner will be the weekend's highest-profile event, attracting up to 300 guests. The dinner will bring together senior politicians with business leaders and party supporters for an evening of speeches and networking.

Sponsorship of the Conference Dinner provides a fantastic opportunity for you and your organisation to fully engage with senior politicians from all levels and all regions.

HEADLINE DINNER SPONSOR

£15,000 + VAT

Be the sole sponsor of our Conference Dinner. You will receive a bumper package of benefits, giving you full access and maximum exposure:

- The opportunity to address the dinner (5 mins).
- A Premium table for 10 guests (or 9 guests plus host MS/MP)
- 2 places on the top table
- Full branding opportunities
- The distribution of suitable literature to guests
- Logo on tickets and table documents.

DINNER RECEPTION SPONSOR

£7,500 + VAT

Sponsorship to include:

- The opportunity to address the dinner (2 mins)
- A Premium table for 10 guests (or 9 guests plus host MS/MP)
- 1 place on the top table
- Full branding of the reception
- The distribution of suitable literature to guests
- Logo on tickets and table documents.

For more information on dinner sponsorship opportunities, please contact welshlabour@eventlab.co.uk.

OTHER SPONSORSHIP

DELEGATES' RECEPTION SPONSORSHIP

£10,000 + VAT

Be the sole sponsor of our Delegates' Reception on the Friday night of Conference! Join senior party figures in welcoming all delegates to Llandudno for the biggest annual political gathering in Wales. Benefits to include:

- Full reception branding opportunities
- Welcome speech
- The opportunity to share a platform with senior politicians
- Your video played on large screens
- Distribution of literature
- Advert in the Conference Guide.



For more information on other sponsorship opportunities, please contact welshlabour@eventlab.co.uk.

Reproduced from electronic media, promoted by Joe Lock on behalf of Welsh Labour, both at 1 Cathedral Road, Cardiff, CF11 9HA.

CONTACTS

For all issues concerning fringe, receptions, exhibitions, Observer PLUS, advertising, sponsorship and Conference Dinner tickets, please email welshlabour@eventlab.co.uk.

For all issues concerning visitors and delegates, please contact Welsh Labour **directly via wales@labour.org.uk**.